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This Mumbai atelier is the secret workshop of top French fashion houses

Summary by Ground News

French couturier Julien Fournie worked with India's Creations By Shanagar, whose clients include Jean Paul Gaultier, Yohji Yamamoto, Donna Karan and even the movie Moulin Rouge!. He says a sort of "design imperialism" means that French fashion houses often play down the fact that their fabrics are made outside France.



Published 6 days ago · Mumbai, India
Photography Channel News Asia



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Fashion designer Julien Fournie's new collection showing in Paris, is entirely made with fabrics from Mumbai. Fournie works with a company called Creations By Shanagar, which is housed in a nondescript beige building near Mumbai's international airport
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This Mumbai atelier is the secret workshop of top French fashion houses

For his new collection for Paris Fashion Week, French couturier Julien Fournie worked with India's Creations By Shanagar, whose clients include Jean Paul Gaultier, Yohji Yamamoto, Donna Karan and even the movie Moulin Rouge!.
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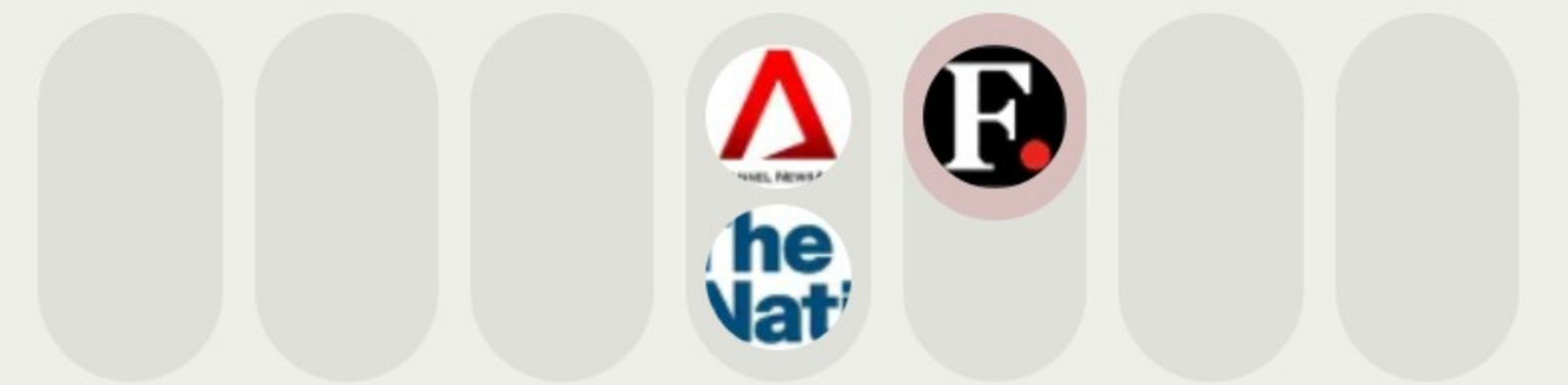
"India is number one in the world in embroidery. They've been dressing maharajas in gold-embroidered outfits since the 16th century," Fournie said.
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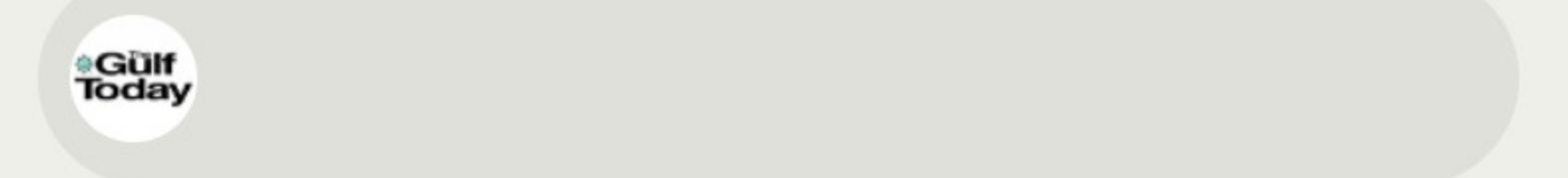
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