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By Glenda KWEK with Olga NEDBAEVA in Paris January 23, 2023

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Julien Fournie says his Indian craftsmen are the best embroideres in the world
BERTRAND GUAY

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Sitting in a lotus position, four men weave glittering beads through gold thread on an organza sheet, carefully constructing a wedding dress that will soon wow crowds at Paris Fashion Week.

For once, the French couturier behind the design, Julien Fournie, is determined to put these craftsmen in the spotlight: his new collection, showing in Paris on Tuesday, is entirely made with fabrics from Mumbai.

He says a sort of "design imperialism" means that French fashion houses often play down the fact that their fabrics are made outside France.

"The houses which don't admit it are perhaps afraid of losing their clientele," Fournie told AFP.

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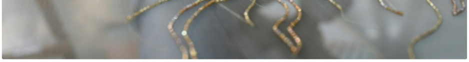

Creations by Shanagar has made fabrics for top fashion houses and the film 'Moulin Rouge!'
Punit PARANJPE

But that is absurd, he continued.

"India is number one in the world in embroidery. It's ancestral. They've been dressing maharajas in gold-embroidered outfits since the 16th century."

Fournie works with a company called Creations By Shanagar (meaning "to adorn" in Sanskrit), housed in a non-descript beige building near Mumbai's international airport.

Dozens of men in grey polo shirts sit cross-legged on cushions, heads bent over large sheaths of fabric. There is silence but for the clicking of needles and beads, the whirl of ceiling fans, and the occasional plane overhead.

For decades, they have played an essential but unsung role in the fashion industries of Europe, Japan and the United States.

"I like working with Julien because he is another master craftsperson who knows his subject very well," said director Chetan Desai, 55.

Chetan Desai expanded his father's business internationally
Punit PARANJPE

"He has a lot of fantasy. He comes up with his own concepts and I have to translate those ideas into embroidery.

"It has been a very challenging experience and at the same time, it has been very fruitful," he added.

Back in France, Fournie sends the compliments back.

"What they know how to do better than anyone is to embroider with degraded gold thread, passing it through transparent beads to create colour gradients. It's unprecedented," he said.

It gives silk an aged, elegant look for wedding dresses that "shine, but not too much".

"Haute couture customers don't want to look like a Christmas tree," he added.

"I've worked with great French embroiderers and each time it's complicated. Everyone wants to put in their own ideas and you never get exactly what you want."

Desai's father set up Creations By Shanagar in the 1960s as a workshop for handloomed and embroidered saris.

In the 1990s, Desai looked further afield to France, partnering with Franco-Tunisian designer Azzedine Alaia on dresses that ultimately graced the likes of Naomi Campbell.

He does not divulge the current clients on his books but his past roster gives a sense of the high demand. They include Jean Paul Gaultier, Yohji Yamamoto and Donna Karan.

Even Hollywood came knocking, with Shanagar helping design Nicole Kidman's costumes for the 2001 hit "Moulin Rouge!".

The haute couture creations featured in Julien Fournie's latest show at Paris Fashion Week
BERTRAND GUAY

The atelier attracts workers from across India, such as Biswajit Patra, 31, who has been working here since he was 16.

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"I learned the trade in my village near Kolkata because my father was doing the same job and my brother and sister are also doing this job," he said.

Among their unique ideas is a way of rolling up pieces of tulle to make embroidered flowers.

"They have a range of techniques that we don't have here," said Jean-Paul Cauvin, director of Fournie's house in France.

One of the most delicate jobs is preparing the fabric once it arrives from India and heads for the workshop where it will be assembled into the dresses.

It is Fournie himself who irons out the fabric.

"Sixty percent of haute couture is ironing," he said with a smile.

The Barron's news department was not involved in the creation of the content above. This story was produced by AFP. For more information go to AFP.com.

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2 Natural-Gas Stocks to Play the Coming Rebound

By Andrew Bary Follow Updated January 30, 2023 / Original January 27, 2023

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The collapse in natural-gas prices in recent months has generated a fraction of the attention of the run-up of the first half of 2022. But it could dent 2023 profits industrywide—and dampen inflation by reducing heating and electricity costs this year.

Natural gas traded on Friday at $2.90 per million British thermal units, down 8% on the week and at its lowest level since 2021. Gas has fallen 35% this year, and 70% from an August peak of nearly $10.

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China's Reopening Is Boosting the U.S. These Stocks Can Benefit.

By Jacob Sonenshine

Updated January 30, 2023 / Original January 27, 2023

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China has reopened in a big way—and stocks of U.S. companies that generate sales in the country are starting to benefit. Not all have ripped yet, and they might be worth considering for investors looking to bet on a recovery in the world's second-largest economy.

After being locked down for most of 2022 because of Covid-19 outbreaks, China is finally open for business—and just about everything else. The reopening could mean that consumers will unleash trillions of unspent dollars, dollars that languished as the economy shut down. According to Evercore ISI, Chinese shoppers had over $2 trillion of cash in household accounts, up from just under $800 billion at the start of that year. Businesses, too, will be able to operate without the constant shutdowns that prevented factories from being able to meet demand. That's great news for companies in China, including the U.S. multinationals that operate there.

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